

PHILIP MORRIS ASIA INCORPORATED
INTER-OFFICE CORRESPONDENCE
28/F, UNITED CENTRE, HONG KONG

To: J. Gibson Date: May 8, 1984
From: D. Tso C.C.: L. Cooper (Richmond)
Subject: SINGAPORE - ALPINE LUXURY LENGTH E. Button (NY)
D. S. Devitre (HK)
D. Gatenby (JK)

This serves to confirm points discussed this morning relating to the project.

Product Specs

- Length : 90 mm
 - Tar Delivery : Preferably 13 ~ 15 mg,
will accept 16 ~ 17 mg if it will
expedite product availability.
 - Circumference : standard U.S. 88 mm product
circumference.
 - Menthilation : To match Salem K.S.
 - Suggested Blend : U.S. Players Menthol
 - Tipping Paper : White
 - Die : As per Australian Alpine Luxury length.

Import Duty

Bearing in mind that Singapore import duty is based on cigarette weight (US\$20 per kilo), please investigate all possibilities on duty saving.

Turing

Market launch in July 1984.

Produce Prod
RECEIVED
ELIZABETH BUISON

D. TAO

BT/1v

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